



WebPublication allowed to unify the entities linked to FIEP in a single portal on the internet

Federação das Indústrias do Estado do Paraná (FIEP, Federation of Industries of the State of Paraná) needed to unify, in a single internet portal, all entities related to it: SESI, IEL, SENAI, CIN, and CIEP.

The volume of information was vast and originated in different cities (Curitiba, Londrina, Maringá and Foz do Iguaçu, among others), and all the content update work was centralized in a single team, which executed it manually.

With the implementation of Visionnaire WebPublication, a Content Management System (CMS), it became possible to manage all FIEP internet portal content safely and efficiently.

This solution is what allows the creation of an unlimited number of hierarchically organized sites with fully customizable content publishing workflows. Such flexibility allowed the decentralization of content management without giving up security.

Today, the FIEP internet portal, which is administered in a decentralized way by 900 users, has over 1,500 sites and 400 thousand contents.

The more than 400 thousand contents, of the most diverse formats (news, files for download, images, polls and many others), were published in the portal without the need of technical knowledge (e.g. HTML) and with a strict access control.

